1. **Economic Development.** Establish priorities within the adopted Economic Development Strategic Plan, with an emphasis on the creation of high paying jobs, improving the job-housing ratio, and diversifying our local economy.

2. **Environmental Sustainability and Climate Action Plan.** Update the City's Climate Action Plan to include sustainability priorities for the next 10 years that are targeted toward the reduction of greenhouse gas emissions; implement Deep Green initiatives; and address other sustainability goals.

3. **Fiscal Sustainability.** Prudently manage City resources by setting focused priorities, ensuring balanced budgets, managing costs (including pension obligations), continuing healthy reserves, maintaining updated fiscal policies, maximizing sales and use tax, and exploring grants and other long term funding options.

4. **Infrastructure and Facilities.** Provide for critical infrastructure needs by establishing clear project priorities and funding strategies to support public assets like roads, storm drains, sidewalks, parks, athletic fields, community buildings and other facilities.